

# LET THERE BE LIGHT

ARE LASERS THE KEY TO BIGGER ORGASMS FOR WOMEN? A FLORIDA DOCTOR STUMBLES ONTO THE NEXT BIG THING

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Dr. Ralph Zipper had an orgasm problem, if you can call it that. Namely, patients who had been treated at the Florida urogynecologist's practice were reporting explosive orgasms. That feedback got the good doctor thinking.

"As scientists treating overactive bladder disease, we weren't expecting to hear about raging orgasms," explains Zipper with a laugh.

Curious about the cause of these orgasms, Zipper and his colleagues traced the source to clinical trials for his laser treatment procedure for overactive bladders. Photobiomodulation (using light to affect tissue) is useful in treating infections and reducing pain, and Zipper routinely uses lasers to stimulate blood flow and relax muscles in patients during treatment. Based on his patients' reports, Zipper realized he and his team had accidentally discovered laser Viagra.

While the little blue pill amplifies the amount of a blood-flow-increasing chemical called cGMP by blocking the body from breaking it down, pulsed infrared light increases the body's level of the same chemical by sending its production into overdrive right where you need it.

To put the science to use, Zipper spent three years engineering the Afterglow, the first laser-equipped sex toy. Okay, the Afterglow doesn't contain any actual lasers, but it uses internal near-infrared and visible blue and red light diodes—lesser versions of the deep-penetrating lasers its inventor uses in his practice. The \$249 silicone sex toy includes 15 different vibration modes and 85 unique wave combinations and is powered by a lithium-ion battery that can be charged through a USB port. But PulseWave O mode is what sets it apart. On this eight-minute setting, the Afterglow cycles through four distinct two-minute-long vibration patterns while pulsing the cGMP-inducing near-infrared light. The

key is patience. As precious seconds and minutes pass, blood flow, sensitivity and pleasure build exponentially. For a woman who can wait seven minutes to climax, which won't be easy, it's worth the payoff.

"Of course you can use it straight out of the box," Zipper says. "But if you want to have some real fun, you have to go slow."  
—Caroline McLean

