WORLD-RENOWNED UROGYNECOLOGIST UNVEILS FIRST-EVER ADULT PLEASURE DEVICE THAT UTILIZES LIGHT WAVE TECHNOLOGY TO ENHANCE AROUSAL

Afterglow® Takes the Sexual Experience to New Heights in 2014 with Revolutionary Technology, Impeccable Design and Cutting-Edge Functionality

MELBOURNE, Fla (Jan. 15, 2014) — Dr. Ralph Zipper, a leading urogynecologist and pioneer of both the Incisionless Vaginal Rejuvenation® (IVR) and Painless Laser Therapy (PLT) procedures for overactive bladder disease, is now making his mark in the adult pleasure industry. Afterglow®, a first-of-its-kind biomodulating vibrator featuring the same groundbreaking PulseWave $^{\text{TM}}$ light technology utilized in Dr. Zipper's clinical trials for PLT, debuts in January to elevate the art and science of arousal in the New Year.

Afterglow® merges high-end, luxury design with revolutionary technology, utilizing red, blue and UV light waves, known through clinical trials to stimulate blood flow, relax muscles and lower the risk of bacterial growth. Developed to deliver unparalleled pleasure, the device's technology may also lead to more intense and more frequent orgasms while decreasing the likelihood of vaginal yeast and bacterial infections.

"Afterglow® shatters the mold of what's possible in high-end adult pleasure technology and design," said Dr. Zipper. "Born from results generated from my work using light technology to treat medical disorders of the vagina and bladder, Afterglow® aims to reach a consumer base of elegant, modern women and couples, and sets a new standard in adult play for years to come. Our team of doctors at Afterglow Science have taken adult toys to a world beyond vibration."

Afterglow® may be the most versatile vibrator in the world. Utilizing the PulseWave^{\dagger} technology, a woman may craft up to 85 different combinations of vibration and light energy, allowing her to customize her arousal experience. Afterglow® is also pre-programmed to deliver an optimal combination of PulseWave^{\dagger} and vibration.

The simple press of a button initiates a proprietary sequence of PulseWave™ and vibration energy designed to enhance the various phases of arousal leading to a heightened climax. Afterglow® features a uniquely designed "no-look" keypad with large, soft icons that are easily identified by touch. In addition to these industry-changing features, Afterglow® has a long-lasting Lithium-ion battery easily charged through its USB port, a locking key pad and a privacy mode, which allows the user to turn off visible lights. Afterglow® comes in a beautifully designed, lockable, leather treasure chest and includes an insurance policy that provides for replacement of the device at half price, no matter how or when you break it.

Afterglow® is the first of several products planned for launch by the Afterglow Science team. "The human body is capable of experiencing greater levels of pleasure. Our new generation of toys will utilize medical science to get you there," says Dr. Zipper. Afterglow® is available for online order at the brand's official website: www.afterglowscience.com, with customer deliveries arriving just in time for Valentine's Day.

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About Dr. Ralph Zipper: A prominent innovator in the field of <u>urogynecology</u>, Dr. Zipper created the world's first <u>Incisionless Vaginal Rejuvenation®</u> (IVR) procedure – a method that restores a woman's vagina to a more youthful state post-childbirth and aging. The procedure uses the GynePulseVRL® laser developed by Dr. Zipper, in partnership with prominent laser physicists. Prior to his pioneering career in medicine, Dr. Zipper received his undergraduate degree from the University of Connecticut and his graduate training at New York City's Mount Sinai School of Medicine. His postdoctoral work and urogynecology training were completed at the world-renowned Johns Hopkins Hospital. In 1998, Dr. Zipper moved to Melbourne, Florida where he started Zipper Urogynecology, recognized as one of the nation's premier urogynecology treatment centers.